

Amberley Village Council – Public Outreach Committee
Meeting Minutes
September 17, 2009

In attendance: Peg Conway (Chair), Sally Neidhard, Leslie McIntosh, Merrie Stillpass, Bernie, Boraten, Nicole Browder

1. Minutes – The minutes from the meeting of June 16 were reviewed and approved.
2. Fall newsletter – Article ideas for the upcoming newsletter were discussed and assigned, as well as an article on elections/voting for the website. The deadline for submitting material is Oct. 3. The newsletter will be mailed on Oct. 27.
3. Future plans for newsletter – In the new Council term, the Committee would like to evolve the mayor's column to include the opportunity for other Council members to write a column in that space on topics related to their committees.
4. Brochure – Returning to an idea that had been discussed some time ago (now that the Village logo has been updated), the Committee discussed development of a promotional brochure about the Village for realtors, to encourage home sales in Amberley. Online distribution was discussed as a cost-effective method. Sally recommended 8-1/2 by 11 format to avoid folding issues if the recipients are responsible for printing it out. Printing a small number in-house to have available at Village Hall also was discussed. A motion was made and passed to pursue creating this brochure. As a first step, Peg will contact resident Susan Rissover, a real estate agent who originally suggested this idea, to obtain input on what to include.
5. Speaker series – Leslie expressed interest in exploring speakers to present on topics related to the environment/gardening/wildlife. She agreed to follow-up on potential speakers, dates and possible costs.
6. Signage: Peg noted that new signage that was created for Amberley Green does not include the Village logo or use a font that is part of the Village identity. A motion was made and passed that all future signage include these features. Bernie said he would disseminate this information to employees for consistency.

The meeting was adjourned.

Chair: _____